

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

- 1-18. (Canceled)
19. (Withdrawn) A method for determining the meaning of a code that describes a user's selection of an item on a web page, comprising:
- analyzing information that defines the web page;
  - creating an association between the codes and labels presented on the web page which represent the codes;
  - capturing the code after a user selects an item; and
  - determining the label associated with the code by referencing the association.
20. (Withdrawn) The method as described in claim 19, further comprising:
- parsing the label to extract information; and
  - using this information to query other web sites.
21. (Withdrawn) The method as described in claim 19, wherein the analyzing step further comprises scanning HTML codes that define the web page for option statements that contain the codes and the labels.
22. (Withdrawn) The method as described in claim 19, wherein the capturing step further comprises capturing the codes when the user submits information to a web site.
23. (Withdrawn) The method as described in claim 19, further comprising monitoring which particular web site is being accessed by the user.

24. (Withdrawn) The method as described in claim 21, further comprising:  
receiving responsive information from the other web sites; and  
presenting the responsive information to the user, wherein the information is flight information and the responsive information is responsive flight information.

25. (Withdrawn) A computer-readable medium encoded with a computer program for determining the  
meaning of a code that describes a user's selection of an item on a web page, the computer program comprising instructions to:  
analyze information that defines the web page;  
create an association between the codes and labels presented on the web page which represent the codes;  
capture the code after a user selects an item; and  
determine the label associated with the code by referencing the association.

26. (Withdrawn) The computer-readable medium as described in claim 25, further comprising instructions to:  
parse the label to extract information; and  
use this information to query other web sites.

27. (Withdrawn) The computer-readable medium as described in claim 25, wherein the analyzing instructions further comprises instructions for scanning HTML codes that define the web page for option statements that contain the codes and the labels.

28. (Withdrawn) The computer-readable medium as described in claim 25, wherein the capturing instructions further comprise instructions for capturing the codes when the user submits information to a web site.

29. (Withdrawn) The computer-readable medium as described in claim 25, wherein the computer program further comprises instructions to monitor which particular web site is being accessed by the user.

30. (Withdrawn) The computer-readable medium as described in claim 25, wherein the computer program further comprises instructions to:

- receive responsive information from the other web sites; and
- present the responsive information to the user, wherein the information is flight information and the responsive information is responsive flight information.

31. (Withdrawn) A method for preventing the use of responsive data transmitted to a computer from a web site by a program operating on the computer, comprising:

- sending choice presentation information to the computer, wherein the choice presentation information defines a web page that allows a user to make a series of selections;
- receiving selection information that describes selections made by the user from the choice presentation information;
- gathering responsive information to send to the user, wherein the responsive information is responsive to the selection information;
- formatting the responsive information into a graphics file; and
- sending the responsive information to the user.

32. (Withdrawn) The method as described in claim 31, wherein the choice presentation information and the selection information are in HTML codes.

33. (Withdrawn) The method as described in claim 31, wherein the choice presentation information describes various travel related options, the selection information describes particular items of the choice presentation information selected by the user, and the responsive information presents additional travel options to the user that are responsive to the presentation information.

34. (Withdrawn) A method of preventing the interception of a URL, comprising:  
creating a target web page;  
associating a first alias URL with the target web page;  
placing the first alias URL on a general web page;  
associating a second alias URL with the target web page;  
substituting the second alias URL in place of the first alias URL on the target web page, wherein references to the target web page on the general page change over time.

35. (New) A method for preventing a program on a computer from using data transmitted by the computer to a website, comprising:  
identifying a first set of codes, each code in the first set of codes associated with a human-readable label for presentation to a user of the computer, the first set of codes including a first code associated with a first human-readable label;  
generating a first set of encrypted codes corresponding to the first set of codes, the first set of encrypted codes including a first encrypted code corresponding to the first code;  
sending, to the computer, the first set of encrypted codes and the human-readable label associated with each code in the first set of codes;  
receiving, from the computer, at least one encrypted code from the first set of encrypted codes, the at least one encrypted code representing a selection by the user, the received at least one encrypted code including the first encrypted code;  
identifying a second set of codes, each code in the second set of codes associated with a human-readable label for presentation to the user of the computer, the second set of codes including the first code; and  
generating a second set of encrypted codes corresponding to the second set of codes, the second set of encrypted codes including a second encrypted code corresponding to the first code, the second encrypted code different from the first encrypted code.

36. (New) The method of claim 35, wherein generating the first set of encrypted codes comprises performing an encryption process utilizing a first encryption key identification code, and wherein generating the second set of encrypted codes comprises performing the encryption process utilizing a second encryption key identification code different from the first encryption key identification code.

37. (New) The method of claim 36, further comprising:  
    sending, to the computer concurrently with sending the first set of encrypted codes, the first encryption key identification code;  
    receiving, from the computer concurrently with receiving the at least one encrypted code from the first set of encrypted codes, the first encryption key identification code;  
    and  
    sending, to the computer concurrently with sending the second set of encrypted codes, the second encryption key identification code.

38. (New) The method of claim 37, wherein the first encryption key identification code comprises a time stamp, the method further comprising:  
    evaluating the time stamp to determine whether the received at least one encrypted code from the first set of encrypted codes is valid.

39. (New) The method of claim 35, wherein the human-readable labels are sent to the computer as graphic images.

40. (New) The method of claim 35, wherein the first encrypted code corresponding to the first code is associated with the first human-readable label in an HTML statement.

41. (New) The method of claim 35, wherein sending the first set of encrypted codes and the human-readable label associated with each code in the first set of codes comprises sending a webpage.

42. (New) The method of claim 35, wherein the human-readable label associated with each code in the first set of codes describes air travel information.

43. (New) An article comprising a computer-readable medium storing instructions for causing a computer system to perform operations to prevent a program on a computer from using data transmitted by the computer to a website, the operations comprising:

generating a first set of encrypted codes corresponding to a first set of codes, the first set of codes including a first code, the first set of encrypted codes including a first encrypted code corresponding to the first code;

sending, to the computer, the first set of encrypted codes;

receiving, from the computer, at least one encrypted code from the first set of encrypted codes, the at least one encrypted code representing a selection by a user of the computer, the received at least one encrypted code including the first encrypted code; and

generating a second set of encrypted codes corresponding to a second set of codes, the second set of codes including the first code, the second set of encrypted codes including a second encrypted code corresponding to the first code, the second encrypted code different from the first encrypted code.

44. (New) The article of claim 43, the operations further comprising:  
sending, to the computer, the second set of encrypted codes.

45. (New) The article of claim 44, the operations further comprising:  
receiving, from the computer, at least one encrypted code from the second set of encrypted codes, the received at least one encrypted code including the second encrypted code.

46. (New) The article of claim 43, wherein generating a set of encrypted codes comprises performing an encryption process utilizing an encryption key identification code.

47. (New) The article of claim 43, wherein the first set of encrypted codes are associated with a first encryption key identification code, the operations further comprising:

sending, to the computer concurrently with sending the first set of encrypted codes, the first encryption key identification code;

receiving, from the computer concurrently with receiving the at least one encrypted code from the first set of encrypted codes, the first encryption key identification code.

48. (New) A system for preventing a program on a computer from using data transmitted by the computer to a website, comprising:

a computer system operable to:

identify a set of codes, each code in the set of codes associated with a human-readable label for presentation to a user of the computer, the set of codes including a first code associated with a first human-readable label;

generate a first set of encrypted codes corresponding to a first subset of the set of codes, the first subset including the first code, the first set of encrypted codes including a first encrypted code corresponding to the first code;

send, to the computer, the first set of encrypted codes and the human-readable label associated with each code in the first subset of codes;

receive, from the computer, at least one encrypted code representing a selection by the user, the received at least one encrypted code corresponding to the first code;

generate a second set of encrypted codes corresponding to a second subset of the set of codes, the second subset including the first code, the second set of encrypted codes including a second encrypted code corresponding to the first code, the second encrypted code different from the first encrypted code.

49. (New) The system of claim 48, the computer system comprising one or more servers operable to communicate with the computer through a data communication network.

50. (New) The system of claim 48, the first set of encrypted codes associated with an encryption process and a first encryption key identification code, the computer system further operable to:

generate a first set of decrypted codes corresponding to the received at least one encrypted code, the first set of decrypted codes associated with a decryption process and the first encryption key identification code, the decryption process comprising the encryption process in reverse.

51. (New) The system of claim 50, wherein the first encryption key identification code comprises a time stamp indicating when the first set of encrypted codes was created.

52. (New) The system of claim 51, the computer system further operable to:  
compare the time stamp to a predetermined time period; and  
determine the validity of the received at least one encrypted code based on the comparison.